



FUELS

Expanding our forecourt footprint across the UK

As part of a growing retail network, backed by the UK's first low carbon process refinery, we're not just fueling vehicles, we're driving community convenience and our dealers are feeling the benefits of working with us directly.

We call this the Essar difference because our dealers have direct access to the highest quality fuel, with security of supply, next day delivery* and no middlemen. Combine this with a fresh proposition and great value prices and it's our partnerships that are developing UK forecourts and serving the convenience needs of communities where our sites are a hub.

At EET Fuels, we understand that the world is changing, and with it, so too are the demands of consumers. As a progressive, forward-thinking manufacturer of integrated energy solutions, we're constantly evolving so no one is better placed to meet the changing needs of valued dealers, contract managers and customers visiting our forecourts.

Our award-winning Essar brand image is a major advantage for our retail network, and we have strengthened our value-driven dealer partnerships, resulting in average site volumes increasing.

We have ambitious plans to grow in the direct retail sector and have launched a new lease proposition. We are actively looking to lease sites above 2mlpa which will then be run by contract managers to deliver guaranteed income opportunities for landlords. We believe the strength of the Essar brand coupled with the global backing of Essar Energy Transition (EET) and the wider Essar group, to be a winning combination for dealers wanting to lease out their sites.

To join our retail network, become a contract manager or discuss the lease of your site, contact our our Retail team on **0151 350 4003** or email: **retail@eetfuels.com**

For over 100 years our Stanlow site has used its blending skills, expertise and know-how to safely produce high-quality, additised fuels for all driving needs. Today, we supply many of the major oil companies, hypermarkets and recognisable, blue chip brands but it does not stop here because we're investing today to provide the fuels of the future.



“ Our leasing development has been a natural evolution in our retail journey. We're also evolving our retail proposition including bigger shops, car wash facilities, great coffee and food-to-go offers as well as lockers to collect deliveries, ATM machines and mobile payments on the go. Get in touch to discuss how we can work together to create value-driven partnerships and grow your business. ”

Carlos Rojas, Chief Marketing Officer
E: retail@eetfuels.com



*Next day delivery on all orders made before 12 noon